



## Approaching sustainable interior

One of the greatest challenges of our age is taking care of our planet. The small sustainable choices we do in our everyday life are decisive – that also applies to the interior we consume. Essem Design wants to share their foremost insights regarding sustainable interior for the home as well as the hallway.

The alarming IPCC report is obvious – we need to make huge readjustments. Even the smaller choices we do actively on individual basis are crucial in order to reach the climate goals. Smaller changes in the way we choose interior can help us contribute to a more sustainable home as well as a decreased impact on the environment.

Recently, Essem Design published their sustainability report regarding their work to create sustainable products that are designed and made to last. A holistic perspective on sustainability is needed – throughout the whole process, from design to delivery and warranty.

Based on the report, they now want to share the foremost aspects to have under consideration while purchasing interior in order to achieve a more sustainable home. Below, is Essem Design's 4 sustainability principles when buying interior.

### **Being mindful of the choice of material is an important foundation**

When buying new interior, the choice of material is key. To create a wholesome living environment for the home as well as for the nature we need to prioritize functional materials with as little impact as possible on the environment. Some materials require dangerous chemicals during production, for instance synthetic materials. The choice of material also affects how well the interior lasts over time. A great example of a sustainable material is aluminium since it's possible to be reused eternally – without any loss of quality.

### **Replacement possibilities and available spare parts**

Already in the process of buying new interior it's of importance to check up on the possibility to access replacement spare parts. In order for a product to last over time this is a crucial aspect. To purchase products with spare parts is an easy way to lengthen the durability of a product.

### **Locally produced design to reduce transports**

Where a product is produced is a meaningful aspect. Interior produced in the local area makes it easier to get an overview of the production and accordingly the impact on the environment. Purchasing locally made products reduces unnecessary transports which results in decreased carbon emissions and air pollutions. Additionally, locally made products takes the most of the materials available in the local area.

### **Classical design lasting over generations**

Possibly the most fundamental aspect to live a more sustainable everyday life is the fact that we need to reduce our overall consumption. In order to be cautious with the planet's resources, every purchase needs to be thought out. It's of great importance to consume products that will last over time – not solely concerning the quality but also the lifespan amongst the aesthetics of the design. Often interior trends lead to very short-term consumption. Instead, we should focus on classical interior that can be passed on through time and generations.

---

For more information, contact Robert Bladh, CEO and Marketing Director, [robert@essem.se](mailto:robert@essem.se)

### **About Essem Design:**

Essem Design should be synonymous with the first room in the home — the hallway. Essem Design is a personal company which aims to develop, manufacture and market sustainable, functional and well-designed hallway furnishings for private and public spaces in a global and digital marketplace.

<https://www.essem.se/en/>