

2022



The Art of Welcoming

Essem
Design



One rainy autumn evening in 1937, Gunnar Bolin had an idea – a hat rack that could be easily made from melted-down scrap aluminium. In the ensuing decades, the foundry that he started became renowned for its simple and functional hallway designs. In 2002 Sten-Roger Bladh took over the reins and made a spin-off from the foundry. He retained the traditional, artisan production in Anderstorp, but with further aspirations and ambitions to make new products, under the name Essem Design. After 2010, Sten-Roger's children Frida and Robert became co-owners, running the company in the same spirit and with the same focus on the first room in the home.



Classic



Gunnar Bolin designed the Classic hat rack in the late 1950s. Its rounded form broke new ground and saved a lot of heads from sharp edges. A very functional and durable hat rack which is very flexible with different widths to fit your hallway.



Classic shoe rack



Funk



The Funk hat rack is made of stainless steel with an oak bar. Designed by Mats Theselius in the 1990s, but only recently refined and put into production. An elegant and robust hat rack which exudes quality.





Clothing House





Nostalgi



The Nostalgi hat and shoe rack was designed by Gunnar Bolin in 1937. The rack has come and gone over the years, but is now regarded as a classic in the history of Swedish furniture. The brackets are made of recycled aluminium joined by wooden, aluminium or different steel bars. The standard length is one metre, but can be cut to the desired length. Nostalgi can also be extended to any length you like with an extension part comprising a middle bracket, bars and anchor hooks.





Nostalg hook strip









Nostalg 291



The hat rack Nostalg 291 was designed in the 40's. It became an appreciated alternative to the classic precursor, Nostalg, after having received feedback from clients expressing a want for a hat rack with more depth and extra space for hangers. Some eighty years later the hat rack 291 is once again put into production. This time with an improved design.





Dekorativ







Skruvad



Qian Jiang came to Sweden in 2011 and was immediately taken with Scandinavian design and craftsmanship. He particularly noticed the traditional carpenters' benches that are used in Sweden. The benches have wooden screws which are used to tighten and loosen the grip on a piece of wood being sawn, chiselled or drilled. This was the inspiration for Skruvad, a coat stand that gives the wooden screws a fresh purpose.





Wall pocket





Tamburin



The Tamburin range came out of Andreas Klippinge's desire to design something 'super-functional'. He settled on a hat rack, important for Swedish homes and indispensable where the Scandinavian climate with its wide seasonal variations places big demands on the performance of the hallway. The Tamburin hat rack consists of powder-coated steel frames and hooks combined with lacquered oak bars. The angle of the frames reveals the purposeful simplicity of Tamburin, the precision of the design and the high quality of the materials. Despite its neat appearance, the Tamburin collection is very robust.



Tamburin



School hook

Gustav



A simple hook strip for small spaces. Tubes of anodised aluminium, chrome or wooden bars in lacquered birch or oak. The wall fittings and the hooks are made in aluminium with a knob in birch or oak. Gustav came about as a way of using the waste from cut wooden bars for the Nostalgi rack.






Anna



Essem Design focus entirely on the first room of the home – the hallway entrance. The hallway is the first, and last, room that you see when entering someone else's, or your own, home. It's the room where you greet friends and family, and it's the room where you hug them goodbye.



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